



SERGIO HERNANDEZ

VIDEO
PRODUCER



19/10/1978 (age: 38)

EU Citizen

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- **English:** fluent
- **Spanish:** native
- **French:** beginner

SUMMARY

Since 2000, he has been working in Communication through different media channels, mostly online. From 2014 on, his focus has been a Commercial Videos career for all kinds of sectors and channels, in the creative, pre-production, production and post-production areas.

EDUCATION

BA IN CINEMA AND VISUAL COMMUNICATION

University School of Cinema and Visual Communication of Barcelona (ESCAC). 2011-2015

BS IN INFORMATION TECHNOLOGY

Autonomous University of Barcelona (UAB). Performed four years of studies before exiting program. 1996-2000

EXPERIENCE

VIDEO PRODUCER

El Andar Films | 2016 - present

- Foundation Partner and Director of audiovisual content for social media and TV.

VIDEO PRODUCER

Limmat Films | 2014 - 2016

- Video Director, Editor and Post-production.
- Market experience in China and Spain.

TECH DIRECTOR OF THE CONTENT TEAM

Trovit.com | 2006 - 2014

- Top 5 website in Spain, 7K in Alexa worldwide ranking.
- Leading and training an international team.

PROGRAMMER

grupointercom.com | 2000 - 2006

- Programmer for emagister.com (educational portal, top 10 website in Spain). Later, for artelista.com (arts portal). Those are two of the most important business of grupointercom, the biggest internet group in Spain.
- Creation of net crawlers to gather, index and show SEO friendly information.

SKILLS

Pre-production: Creativity, Project organization, Scriptwriting.

Production: Direction, Production direction, Camera-man, Sound recording.

Post-production: Sound (Protocols), Colour (DaVinci), Edition (Final Cut Pro, Premiere), Infographics (After Effects).

Photoshop teacher, Illustrator, Google SEO tools, PHP/MySQL/HTML/CSS programming